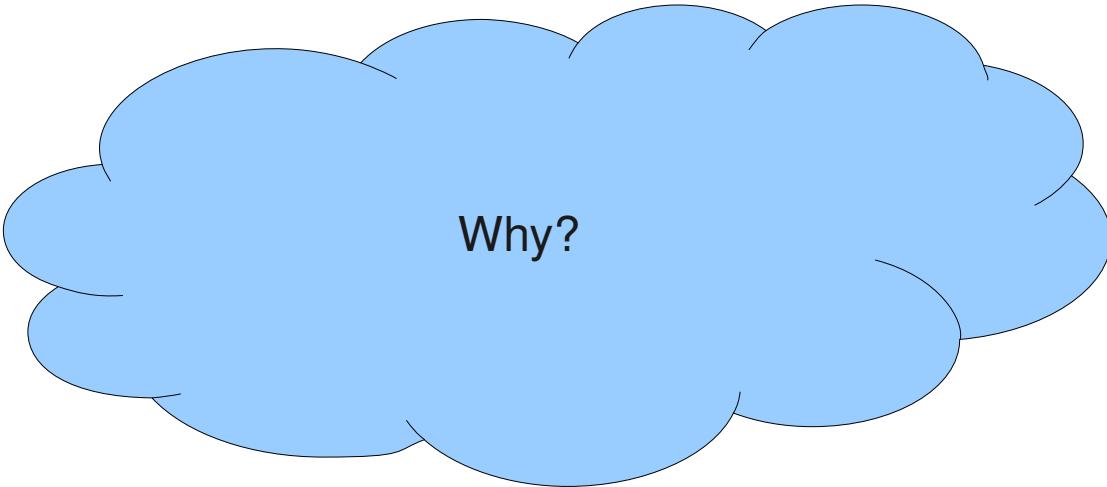


Pimp My Community

Lydia Pintscher (@nightrose)

02.07.2010 | Tampere, Finland | Akademy 2010



Why?



**your community
and the rest of the universe**

not your enemy



meet your
enemies

by The mofoJT@flickr



time

by atelier_tee@flickr

insecurity



by the U.S. Army@flickr

The Eagle

NOVEMBER 30-DECEMBER 6
the eastafrican.co.ke

The East African Common Market

East Africans will have to wait till 2015 for restrictions on travel, capital, land to be lifted **Page 11**

KENYA SH60

TANZANIA SH1000

UGANDA SH1500



private traders
importing, selling,
buying, selling,

missing publicity/transparency

barriers of entry



by savannahgrandfather@flickr

A yellow rubber duck is floating in a clear glass bowl. The bowl contains water and several green olives at the bottom. The background is a solid blue.

**failure to provide
what they are looking
for**

partofagroup
previousinvestment

interestingtopic

purpose power

scratchanitch job

friends GSoC

resume fun fame

learning

imitation dependence

recognition

university

social problems in your team





missing diversity

technical problems

the black magic aka tricks (use carefully!)



Maintainers,
maintainers,
maintainers!

by flattop341@flickr



Use your social tools!

Keep it together!



by [jon_marshall@flickr](https://flickr.com/photos/jon_marshall/)

**Make getting started
stupidly obvious!**



Write it down!

the magic 2 to 3 months



Make it someone's responsibility!





the last resort - faking it

checklist

- Is the project visible?
- Is the way in visible?
- Is the why visible?
- Are you giving them what they need?
- Are the relationships in the community healthy?
- Is the technical side of the project in order?

Questions?

come to the community Q&A session at
10:30 on Thursday in area 1

catch me for private chats

email community-wg@kde.org